

SOPHS! TURN  
OUT FOR THE  
BRAWL

# SAN FRANCISCO STATE COLLEGE GOLDEN GATER

FROSH! TURN  
OUT FOR THE  
BRAWL

Vol. XXIV, No. 5

February 17, 1937

Wednesday

## State Talent Featured On California Hour

Cockrum Presents History,  
Conrad Nagel Interviews  
Ru Stone, Talent Aired  
Sunday, February 21

Friday a band of ten students will journey to Los Angeles to represent the college in the "California's Hour" broadcast to be sent out over a blue N. B. C. network on February 21. They will leave San Francisco at 6:45 in the evening from the Southern Pacific station.

At Los Angeles the group will be met by Morley Drury, former U. S. C. football star, who will act as its host during the stay in the southern city. Much of the time will be spent in rehearsing the program and in adjusting individual numbers to the orchestral background.

Cockrum will be sent as a special representative of the school by the Golden Gater. He will deliver a brief message over the air that night.

Ru Stone will be interviewed by Conrad Nagel, Master of Ceremonies, as the "One Man Track Team" of State.

As stated in previous editions of the Gater, the finished program appears over KGO between 7:15 and 8:15 on February 21st, as a part of a Chain Store broadcast.

**SPROOS UP**  
**After the Brawl**  
**is Over!**

...to Frosh,  
in particular.

**ZIP-er SLACKS**  
**\$6<sup>50</sup> and \$8<sup>50</sup>**

**Roos Bros**  
MARKET AT STOCKTON

## Gigantic Minstrel Show Planned For Near Future By Student Leaders

State will have a genuine Minstrel Show this semester! Confirmation of the fact came last Monday from Bud Decker, college yell leader, who promised that all definite arrangements for the affair would be complete by the end of the week. The site would probably be the Mission High School auditorium but this is only tentative because final arrangements have not been made with the city Board of Education.

The show itself will be modelled along the lines of a regular minstrel show with a master of ceremonies, end men, special acts, and songs. Decker emphasized the fact that acts or entertainment would not necessarily be restricted to blackface types but that any one in the college could compete if he desired. Anything in the way of entertainment ranging from vocal solos to musical quartettes will be allowed.

Decker said, "We want every student in the school to feel that

he or she is eligible to enter. We would like to make it as successful as last semester's Chicken's Ball, in that so many of the clubs and organizations of the college contributed talent."

Chairmen of several of the departments have been named. Howard Brubeck, winner with Douglas Kidd of last semester's Chicken's Ball trophy, will head the committee on music and arrangements. Decker said Brubeck was organizing a large student orchestra for the event. Patricia MacNamara will head the committee for obtaining tickets and programs. Howard Demeke has been appointed chairman of publicity.

Arrangements for the show began as a result of a drive to obtain more funds to finance the coming Franciscan year book. All proceeds will be turned over to Bob Barry, editor of the book and the charge at the gate on the night of the show will be 25 cents according to Decker.

## Buy More Cards To Aid Building Drive

Stressing the great importance of the recently announced post card campaign in connection with the drive for new buildings, Ed Cockrum, student body president, issued a call for more purchases of the cards. He pointed out the fact that it was vital that every senator and assemblyman in the two houses of the State Legislature be contacted by not only one but by many of the cards.

Response on the part of students, he said, has so far been a disappointment. Less than a dozen cards have been sold it was stated.

Each student in the school will be expected to support the campaign by the purchase of at least five of the cards at one cent each. They are on sale in the Student Co-Op store at all times of the day, Strategy Committee members said.

## DEBATE PLANS BLOCKED

Until a debate coach can be appointed by Dr. Roberts, Delta Sigma, Gater debate society will be without a president, according to Jack Werchick, last semester's prexy. The Executive Board will not sanction an election for the group before a new faculty sponsor is obtained, and as Werchick's term of office expired in January, the organization is temporarily without a leader.

Dr. Treutlein acted as sponsor for the fraternity during the Fall semester, but the group was without an actual coach.

## Frosh Brawl Dance To Follow Muddy Contest

Following the traditional muddy contest, called the Frosh Brawl, next Friday afternoon, a dance will be held in the gymnasium in the evening, from nine to twelve. Joe Rosen's orchestra will furnish the music.

Tickets to this dance are now on sale at the price of twenty-five cents apiece. All freshmen are required to buy a ticket, according to Bud Glasgow, chairman of the affair.

"Every freshman is advised to attend this dance, as it will afford a means through which neophytes may meet the old-timers. This affair will, I am sure, serve to create new friendships which will last for a long time," said Glasgow.

## EX. BD. SPONSORS DANCE

"Dancing away on Wednesday" makes its debut today in the Women's Gym at 12 o'clock noon. Today's dance is sponsored by the Executive Board.

Ruth Poulsen, vice president of the Board said, "Be sure and come—every one of you. You can't help but to enjoy yourself."

Next Wednesday and every Wednesday for the remainder of the semester a free dance will be staged by some organization of the school.

"Everyone who has a student body card will be admitted, and only those," stated George Bogdanoff, member of the Block "S". "Outsiders especially are requested not to darken the doors of the gym," he concluded.

## Freshmen Face World Friday As Mud Baths Become Fashion

By TIM GUINEY

Harsh and cruel as it may seem, it's the Freshman against the world Friday afternoon, the day of the traditional brawl of sack races, mud dunking, football a la mode, and plenty of other events that promise the Freshman all of the punishment, that for some reason or other, they seem to deserve.

Personal messages from Geo. Bogdanoff and Vernon Rees inspire this writer to the point where he is willing to give his all that the Brawl shall not perish from this earth. It's swell fun for all, and is worth turning out for. The tug-of-war over the pool of mud should be a sight not soon forgotten, while the so-called "touch"-tackle game promises to be the favorite dish in a full course dinner.

The affair will be run from 4 until 6 p. m., on the lower field, but all contestants are asked to be at the men's gym at 3:30. It ought to be good, not too clean, fun.

## Grad Classes See and Hear Elwood Stevenson

Tomorrow afternoon at three o'clock in the Frederick Burke auditorium, the graduating classes of January, June and August of 1937 will have the privilege of seeing and hearing the demonstration presented by Elwood Stevenson, principal of the California School for the Deaf.

After the demonstration, application for the placements must be made to Miss Grace Carter, principal of Frederick Burke as soon as possible. Of the applications received, only six students will be sent over there.

Dean DuFour urges all seniors interested in the work to attend the demonstration tomorrow afternoon. He pointed out that it has been remarkable to note that all students that have graduated from the California School for the Deaf have obtained positions immediately.

## I. R. C. Meets Friday

Meeting Friday noon, the International Relations club will start plans for the Spring semester. The meeting will be held in room 109.

Announcement of the arrival of six new books for the club library was announced by Mrs. Bertha Monroe, club sponsor. The books, donated by the Carnegie Endowment are on contemporary international problems.

## FRANCISCAN STAFF AIDES ANNOUNCED

Two Former Editors of Golden  
Gater Get Associate  
Editorship

Two former editors of the Golden Gater were named to staff positions on the 1937 Franciscan today. William J. J. Smith and William Buchan were appointed Associate Editors of the Annual by Robert Barry, Editor. These appointments are subject to the approval of the Board of Publications.

In addition, Barry released the list of sports appointments. Bill Rose will head the athletic section

Senior pictures will be taken on the campus on Thursday, February 25, from 8:45 a. m. to 5 p. m. Appointments are being made by the Franciscan staff in room 114 between 10 and 11 a. m. and 2 to 3 p. m. daily. Notices are being sent to those Seniors who have not made arrangements for their photos.

of the book. He will have as a staff, Steve Ebert, who will cover track; Dave Shutz, who will cover football; and Al Cartwright, who will cover basketball.

Other appointments will be announced by Barry in the near future. When complete, the staff of the Franciscan will total between 30 and 40 members.

## Palace Hotel Chosen For Freshmen Hop

The traditional Freshman Hop will be held March 13 in the Gold Room of the Palace Hotel. Bill Ferem, High Frosh prexy, promises the dance will be the best ever given in this college. The patrons and patronesses for the evening are Mr. and Mrs. Cox, Mr. and Mrs. Farmer, Mr. and Mrs. Harden, Mr. Fenton and Mrs. Witt-Diamant. Charles Horton's eleven piece orchestra will be featured. The bids will go on sale March 1 and can be obtained at Mr. Nee's office. The first 250 bids sold will be accompanied by programs for the dance.

## Talks On "Dust Bowl"

Margaret Capps will give an illustrated talk on experiences in the "Dust Bowl" area of the country at a meeting of the Open Road Club tomorrow in the Activities room at noon. The club will be the host to its members and will supply refreshments.

William Hoy, editor of the Chinese Digest, will talk on the "Problems of Modern China" at the meeting on Wednesday, February 24.

# GOLDEN GATER



1936 Member 1937  
Associated Collegiate Press  
Distributors of  
Collegiate Digest

Editor ..... Jean Coplestone  
Managing Editor ..... Louise Vallarino  
Director of Publications ..... Clarice Dechent

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Associate Editor ..... Patrio Megino  
Sport Editor ..... Jim Martin  
Feature Editor ..... Lee Scarlett  
Art Editor ..... Bob Steenberg  
Faculty Sponsor ..... Dr. Roy Cave

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Joe Lenzardi, Joe Frederic

## Business Staff

Business Manager ..... Nola Keller  
Financial Advisor ..... Leo C. Nee

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## SAN FRANCISCO STATE SALUTED

San Francisco State College will be the honor college on the California's Hour, Sunday, February 21. This radio program sponsored by the Chain Stores of California, devotes its weekly one hour periods to furthering the destinies of California Institutions.

It is particularly fitting, that the college should have such a prominent salute just two weeks before the bill for the building appropriation comes before the legislature.

At this time we are faced with the problem of telling the State about conditions at San Francisco State College. The fact that the California Chain Stores have made a State-wide network available for the presentation of this story is something that should make every student of the college thankful.

The California's Hour has been on the air but 12 short months. During that time it has saluted every county in the State and has now turned to honoring the educational institutions of the State.

L. M. V. '39.

## SPEND A NICKEL!

Penny post cards for the building campaign are still on sale at the Co-Op store, we are reminded once again by Will Smith, strategy committee member. He urges all of us to buy the cards and help the campaign.

The Golden Gater joins the cry. Buy those cards, take them home so that your folks and friends may send them to your representative at Sacramento.

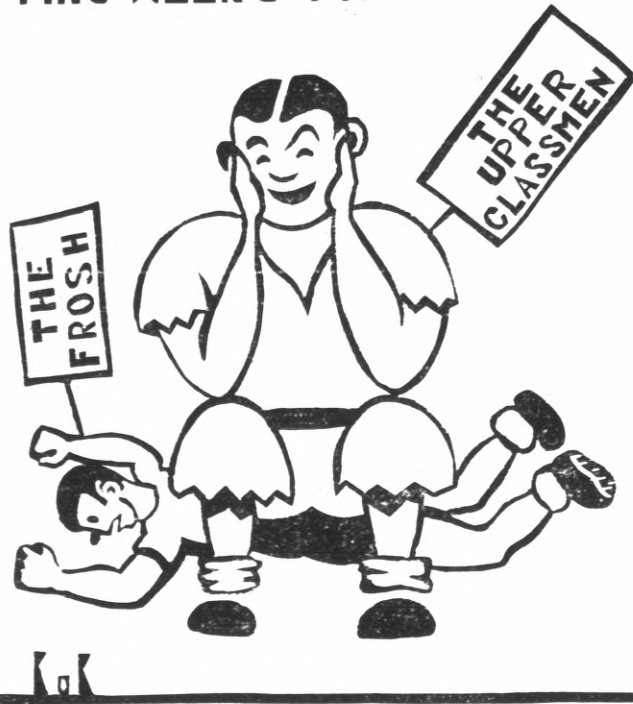
May we remind you once again, that it is only through persistence on the part of all of us, that we will obtain the new buildings. It is a continual reminder to Sacramento that will keep fresh in their minds the need of the new buildings.

Spend a nickel and go down and buy five cards—they will repay you a hundred fold!

## Evergood Bakery and Creamery

500 HAIGHT STREET Corner FILLMORE  
INVITES YOU TO VISIT ITS ATTRACTIVE FOUNTAIN  
QUICK LUNCH-SEV. ICE—EXCELLENT SANDWICHES—HOMELIKE ICE CREAM  
BROILED HAMBURGERS—GIANT MILKSHAKES

## THIS WEEK'S FROSH BRAWL



## A Word With You

By Bob Chamberlin

Condolences to Miss Davitt . . . no one came for the misplaced dog. So the day ended . . . this precocious pup was given into the care of a Miss Davitt who intended starting adoption proceedings . . . she learned to love him tenderly . . . at first sight, too.

Here comes the tragedy, the touch of a Tolstoi . . . that sub-rational fate that makes defeatilists . . . fatalists of us . . . the next day there appeared an ad . . . Bosco was returned. Dog gone shame!

Let's Meet at . . .

ANNEX C

HUGHIE'S

Junction Inn

100 Valencia Street

## SUPPORT STUDENT ACTIVITIES



## Behind The Scene

By Clarice Dechent

Shakespeare's works may be unknown or forgotten in many corners of the world, but 1740 families of San Francisco and the Bay Region at least will find it hard to lose track of the genius's works. It seems that that number of families have as surnames the names of Shakespearean characters.

The play Macbeth seems to have its cast better represented than the others. We note 158 of them listed in San Francisco, supplemented by 167 from other bay towns. Then we note 10 Angus', 130 Duncans, 5 Lennox', 9 Macbeths, 25 Malcolms, 10 Swards.

Among other well known Shakespearean characters, we find 38 Abrahams, 15 Adams, 4 Adrians, 2 Antonios, 27 Archibalds, 1 Balphases, 1 Bottom, 6 Caesars, 2 Ciceros, 2 Dions (no relation to the Quints), 3 Edwards, 3 Hamlets, 10 Orlandos, 1 Puck, 4 Romeos (no Julietas as surnames), 4 Sebastians, 6 Violas, 43 Valentines, 134 Henrys, 11 Fabians, and many others.

We observed in our findings that there wasn't a single Shylock (literally speaking), and that Cleopatra, Othello, and Ophelia were also absent. An interesting feature in reading the casts we noticed that the names of none of the important characters began with the letter "K".

In many of his casts, the British playwright has listed only given names. We daresay, a more careful research than we have made through the directory and college roster would disclose them.

## AN OPEN LETTER

Dear Boss,

I think I had better take the day off. I went to interview Bob Links on the Burlington liars contest business as you said. That's the reason I am taking the day off.

The dope is this: Bob Links took second place in the annual contest to discover the biggest liar in the country. He brought honor and glory to the college with his prevarications.

That isn't the reason I am staying home, though. The lie itself, was choice. In fact, boss, it should be inscribed in metal and hung over the door of the publications office.

It went something like this: The fog was so thick in San Francisco that I sprayed it with black ink, cut it up in chunks and sold it for anthracite coal.

Now don't get me wrong, boss, I'm not mad about that. What's got me is the alibi this fellow Links put me wise about. That's why I am taking the day off. I have to bone up on them so I can spring them on you with neatness and aplomb, when I fall to get in a story on time.

Hoping you will not be harsh, I am,

Yrs respectfully,  
Baron.

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Wednesday, February 17, 1937

GOLDEN GATER

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## Mat Teams Planned As Coach Arranges Tentative Schedule

Augmenting the minor sports program, a Gater boxing and wrestling squad is already well on the way to completion. Immediate action on the part of several students interested in the project followed Director of Athletics Dave Cox's announcement that a team is being planned.

Headed by Maury Schwartz, this group, working with Coach Dan Farmer, has worked up a tentative schedule which includes San Mateo J. C., California, Stanford, Calif. Aggies, and San Francisco J. C.

An inter-class boxing and wrestling tourney, which will include matches between contestants from 112 pounds up to heavyweights, is definitely slated for March 11 in the Women's Gym. From this event Farmer will form a squad which will enter an inter-collegiate league.

According to Schwartz, San Mateo Jaysee has agreed to a tournament with the Gaters on March 18 in the local gym.

Those interested need only to sign up with Dan Farmer to enter the inter-class tournament. A meeting will be held tomorrow in Room 210 to choose a manager and fix the schedule.

## Cox Initiates Final Plans for New Golf Team Tournament

According to Director of Athletics Dave Cox, the initial groundwork of forming a Golden Gater golf team which will participate in inter-collegiate league play has already been started.

A letter inviting S. F. State to join a divot-digging league with several other Bay-region colleges has already been received. The names of those intending to participate were not divulged as the paper went to press, but it is known that Cox needs only a favorable answer before final plans are made.

### Inter-Class Tourney

However, an inter-class tournament of Gater mashie-wielders is definitely slated for some time next month. From this event, Cox hopes to obtain enough material to participate in inter-collegiate play.

Several students have received the above announcement with no little enthusiasm. Foremost among these is Gene Hook, who is entered in the City Tournament and is a golfer of the first order. Others anxious to get started are Carl Goldberg, Lu Morrison, Les Mackie, Jim Martin, and Dave Schutz.

## Four New Opponents Grace 1937 Schedule of Football Teams

After looking at the schedule for the Purple and Gold gridders next fall, one can derive a certain amount of satisfaction out of the fact that the State squad will make four trips. The trips arranged are: Santa Rosa at Santa Rosa, Sacramento J. C. at Sacramento, California Polytechnic at San Louis Obispo and Linfield College at Linfield, Oregon, all new schools on State's schedule.

"We'll have spring football practice around May sometime and next fall we will not only have a 1st and 2nd team, but also a Goof Squad, or what would be equivalent to our Flying A's in basketball. This Goof team would play a preliminary game before the scheduled game, playing the various high schools and thus enabling the students to see two games for the price of one." So stated Dan Farmer, backfield coach.

Mr. L. Post, that man from the South, who teaches geography, will take over this Goof team and endeavor to hew and carve a few Red Granges and Jim Thorpes out of the very inexperienced members of the Goof squad.

The schedule for the Fall of '37 is as follows:

- Sept. 17—Mare Island at Roberts Field.
- Sept. 24—Cal Aggies at Roberts Field.
- Oct. 1—Chico State at Roberts Field.
- Oct. 8—S.F.J.C. at Roberts Field.
- Oct. 22—Santa Rosa at Santa Rosa.
- Oct. 30—Cal. Polytechnic at San Luis Obispo.
- Nov. 5—Sacramento J. C. at Sacramento.
- Nov. 11—Linfield College at Linfield, Oregon.

## Hoop Squad Wins Over Y.M.C.A. Five

Saturday night's cold and driving rain-storm had little effect on the Purple and Gold basketballers. Playing one of their best games of the season, the Gater five was red-hot in their victory over the powerful Y. M. C. A. squad at Kezar Stadium. The score was 52-44.

Lanky Cy Atkinson, Gater center, was the most tepid of the crew, chalking up 15 points. The midget forwards, Hammond and Wilkes, worked havoc with the Institute's defense, tallying 10 and 12 digits, respectively.

Center Nesbit led the scoring for the losers by making 11 points. Johnson and Ute, Y. M. C. A. forwards, were forced to the sidelines for committing too many infractions of the rules.

Bargain Days—a \$2.50 value for \$1.50. Buy your Franciscan now!

## Opening Battle of Jaysee State Hoopsters Series At Kezar Is Hard Fought Game

Before a crowd of one thousand hysterical spectators, the basketballers of San Francisco Junior College defeated the S. F. State quintet to the tune of 49 to 31, last night at Kezar Pavilion. Barney "Notch" De Bischoff was high point man for the Gaters with 11 points to his credit, while Henry Kotta of the Rams chalked up nine points to lead his teammates in individual scoring honors.

A half-time last minute rally netted the Jaysee six points, putting them out in the lead by a 20 to 16 margin.

Diminutive Cy Atkinson furnished the necessary spark that kept the Gater hoopsters out in front for almost the entire first half. He was a tower of defensive strength during the entire game, and was an ever constant offensive threat to the Ram hopes.

For the local Jaysee team, Ernie Loustalot proved to be the outstanding player. Loustalot, recently acclaimed the star of the Marin Junior College series, proved to be quite consistent with the advance material sent out on him.

The Staters used a sharp, fast-

breaking offense during the entire game. The Rams took an early start and held it for a short time during the game, but constant offensive pressure on the part of the two State forwards, Billy Hammond and Kenny Wilkes broke down the barrier that had encircled the Jaysee defense of their basket.

In the preliminary encounter, the State 145's succumbed to the fast-breaking Ram lightweights by a score of 31 to 23. The Rams held a fairly decisive margin throughout the game, although constant threats on the part of the State Jayvees continually kept the game at a high level of excitement and uncertainty.

## Minor Sports Program Seen As Challenge

By JIM MARTIN

This week your correspondent developed, strangely enough, an idea. The brain-storm was to be something to the effect that the only reason State was invited to join the newly-formed tennis league was because someone had to be the door-mat.

Then the old "David and Goliath" angle could be worked over again.

Such a dissertation would, of course, turn the mood of every true lover of State into righteous indignation. Interest would be aroused, and forthcoming Gater victories would be important victories.

Now I find that such as the above is decidedly not the case. Goliath did not challenge David; instead, the little guy went hunting for the big guy.

Coach Dan Farmer, mentor of the racket-wielders, collaborating with U. S. F., wrote the constitution of the league and invited Santa Clara and St. Mary's to enter.

The Northern California Inter-Collegiate Tennis League is a challenge on the part of S. F. State. The proposed Gater entry into a golf league is another challenge.

In short, the minor-sports program now being planned by Director of Athletics Dave Cox means only that the Golden Gater is hungry for greener pastures.

The Tide has just begun to roll!

## NEVADA SERIES WORRIES FARMER

On this, the eve of one of State's most important athletic events, the Nevada casaba series this Friday and Saturday nights, Coach Dan Farmer is both elated and depressed, cautious and reckless, as to the outcome of these contests.

Coach Farmer has lost most of his usual optimism and admitted that it is wholly possible for State to get upset for the first time in five starts. He pessimistically remarked that good luck cannot always follow the squad; it is about time for a bad night. The one ray of sunshine, continued Farmer, is that we will be playing on a large court. That should allow the small, fast Gater forwards to penetrate the Nevada defense for additional baskets.

If comparative scores mean anything State has an even chance of splitting the series or even taking both games. Chico State twice defeated the Nevada Wolves, while San Francisco State split a series with the same aggregation.

## W. A. A. Announces Program

W. A. A. officials today announced a calendar of events. Tentative was a combined sports night with the San Francisco Junior College on March 3. A tentative program for a tri-college sports day on April 27 was also announced. Weekly events include a tumbling class on Thursdays and baseball on Mondays, beside the regular noon-day recreational program.

## JAYVEES THREATEN STAFF

### Writer Chronicles Victories

By Tim Guiney

This little piece celebrating the virtues of our pugnacious 145-pound basketball team might come under the classification of being a "shotgun essay." The boys are threatening to start a first class revolution if they are not given space—and lots of it, in the sports columns of the Gater.

Being at heart a mild-mannered little fellow, shuddering at the very thought of physical violence of any kind, I hasten to get in my two-cents worth about the merits of our Jaysee Club. Although you probably didn't know about it—I know I didn't—the boys have been having their fun on the hardwood floors since November 20, which would still be a long time even if we looked at it through rose-colored glasses.

Believe it or leave it, they have engaged in 18 games since that memorable date, which, I have no doubt, will henceforward be set down as one of the really big days in State athletic history. Traveling North, South, etc., etc., they have figuratively licked the cream of the California crop.

The stars of our team are quite well known in campus life. Start

off with Ronnie English, hero No. 1, who also plays a game or two of tennis now and then. Frank Collins is next, followed by "Red" Thompson, Joe Lee, and Hal Chandler, which rounds out a good ball club in anybody's league.

Included in the above mentioned "cream" category are such teams as Lowell, Mission, and Sacred Heart High Schools, the Diplomats, the Columbia Park Boys, The Signal Oil team, and the Chinese "Y." At this point our stalwarts decided to leave town for their own good, so they proceeded to knock over Pittsburg, Ukiah, and Willits High Schools, 1, 2, 3. Just like that.

Incidentally, the boys handed the Utopia Athletic Club a decisive thumping, which should prove something or other. Ever anxious to mix it up and have a little party, the boys are continually being thrown out of games. This really makes for a more interesting battle, when an avenging teammate comes into the fray with blood in his eye, and a knife in his teeth. Everyone enjoys a game like this.

## SPRING PLAY PROFITS WILL REPAIR THEATRE

"Whole Town's Talking" Is Offering of Little Theatre Organization Second Spring Play Possible

State's College Theatre production this semester is being given for more than just the art of the play. The group proposes to use the returns from their play, "The Whole Town's Talking" for the improvement of the Little Theatre. There is a chance that the play may be given twice.

The organization will probably give one more play this semester if the students are not too busy to come to the rehearsals every night from 8:30 to 10 o'clock. If the rehearsals are held every night, the play will take three weeks to produce. It will be one of the progressive types of play.

The College Theatre will entertain the Patron's Club on March 8 with a "Speech Arts Parade." All groups will participate.

"This semester is represented by excellent material in classes in speech and should be a splendid year of success in developing voice and debate and dramatic talent," according to Miss Jessie Casbolt.

Plans include a study of late plays and demonstrations will be given from time to time. These will be announced by posters appearing in the college bulletin board as well as the board in Annex B.

## College Library Adds Outstanding New Books

By Dorothy Lavelle

Few students realize just how many new books our library adds to its collection every semester. Since it is partly an educational library, the choice runs more to the books dealing with various subject material than to the novels.

Among the plays received in the last six months are Maxwell Anderson's popular play "Winesburg, Ohio" and Samuel Natanson Behrman's three act play "End of Summer."

"Green Leaves" is a selected group of vignettes by Donald Ogden Cronin. "The Flowering of New England" by Van Wyck Brooks and "Laughing Their Way" by William Hamilton Anderson by Mrs. Martha S. Evers are only a few of the many new books. Then too there is "New and Complete Concordance: A Vertical Index to the Words in the Dramatic Works of Shakespeare" which is of special interest to those students studying Shakespeare and his literature.

## State College Sweet Shop

Featuring  
25¢ Daily Luncheon  
35¢ Dinner

Market at Laramie Down the Hill

## Midget Coffee Counter

Hamburgers  
Toasted Sandwiches — 35¢  
Chili — 35¢  
Milk — 10¢  
1801 Market St. — Bldg. from School

## Party Fetes New Students

Community singing, novelty stunts, valentines, ice cream, and fun will be the order of the day for the 175 guests of the Advisory Council at its party for new students in Frederic Burke auditorium this afternoon from 4 to 6 p. m.

The book with a thousand photos—the 1937 Franciscan.

## Dr. Roy Cave Honored Speaker

"There is much to be said on the question of whether or not we are constantly moving toward more group control, because it is proving an impossibility to operate national economy without a great deal of centralized power," states Roy C. Cave, head of the Social Science Department, in his speech, entitled, "Is Socialism Bankrupt?" which he presented at the Sphinx Club at its first meeting of the term.

Dr. Cave maintained that the theory of socialism is bankrupt due to the fact that in cases where the socialists have gained control, circumstances have made it necessary for them to resort to communistic tactics in their efforts to achieve socialism.

## Grads Hold Show Party

Holding a theatre party as its first activity, the Graduate Club will start its spring program of activities. The club will see "Hamlet" starring Leslie Howard, on Friday. Members of the group will meet before the show for dinner.

IT'S A BLOT on your record not to have a 1937 Franciscan.

# Herbert Marshall says: "...a light smoke is a joy to the throat"



"Before I came over to this country an English cigarette appealed to me because it was firmly packed. In America I tried various popular brands looking for the same virtue. Lucky Strike led all the rest. And what's more—I soon discovered that Luckies were a light smoke and a positive joy to the throat."

*Herbert Marshall*  
HERBERT MARSHALL  
FAMOUS RKO RADIO PICTURES' STAR



THE FINEST TOBACCOS—  
"THE CREAM OF THE CROP"

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, 87% stated they personally prefer a light smoke.

Mr. Marshall verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen, and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat!

## A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

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